Cummings Center NEWSbrief

**LIVE.** **WORK.** **PLAY.**

## November 14, 2017

### Noteworthy News

**Client Appreciation:** Cummings Properties is hosting a client appreciation event at **500 Cummings Center** on Wednesday, November 15 from 1 to 3 PM. Join your account managers for homemade apple crisp from **Marinos Café** and a chance to network with your neighbors. For more information, contact your account manager at **978-922-9000**.

Michael Alden, bestselling author and CEO of **Blue Vase Marketing**, recently released his newest book, *Blueprint to Business*. He shares his experiences, along with those of other top founders and entrepreneurs, to give readers a picture of what he thinks it takes to build a business. Michael will appear at Barnes & Noble in Peabody on Sunday, November 26 at 1 PM for a Q&A and book signing. For more information, visit the **website**.

### Quick Links

Client Directory

Cummings Properties

Service Call Request

Executive Office Suites

**Submit Your News**
To be included in a future edition, please email **newsbrief@cummings.com.**

## Upcoming Event

In recognition of Veterans Day, **Oxford Global Resources** is collecting donations for **Operation Gratitude** until Thursday, November 30. Operation Gratitude annually sends more than 200,000 care packages to deployed troops, new recruits, veterans, first responders, wounded heroes, and their caregivers. All donated items must have a shelf life of *at least six months* from the date of donation. For a list of requested items, visit the **website**. Donations can be brought to **100 Cummings Center, Suites 206-L and 365-G**. For more information, contact Kendra at **978-538-1840**.

## Friendly Reminder

**Fowl Play:** Please don't feed the birds. A growing population of geese, ducks, and even great blue herons have made Cummings Center "home," perhaps due to the seemingly unlimited supply of food from well-intentioned people. While the birds can be cute and fun to watch, feeding them can actually be harmful to their health and can also attract unwanted pests and vermin. Massachusetts Division of Fisheries and Wildlife warns that feeding encourages birds to stay in one place and build up flocks that a habitat cannot support. For these reasons, it is very much in the birds' best interest for people to refrain from feeding them.

## Blog Bites

**Recognizing Veterans:** Cummings Center is home to numerous veteran-owned client firms, such as **CrossFit Five Plus**. Co-owner and head coach Chris Welch is a U.S. Navy veteran focused on helping others achieve personal health and wellness. Cummings Properties and Cummings Foundation greatly appreciate the service and sacrifices of those who have served our country.  Together, these organizations have already awarded more than a half a million dollars to local veterans organizations like Friends of Woburn Veterans, New England Center and Home for Veterans, Veterans Legal Services, and The Service Dog Project. For more information, visit the **blog**.



## Business Spotlight

**Eyephoria Optical** recently relocated its pondside office to **100 Cummings Center, Suite 104-K**. Eyephoria specializes in prescription and fashion glasses and sunglasses, repairs, adjustments, eyewear consulting, progressive lens fitting, and contact lenses. It offers eyewear from around the world, as well as accessories to complete any look. For more information, visit the **website** or stop by Suite 104-K.

## Shoe Snippets

*Fun facts about the historic Cummings Center site, formerly known as "The Shoe"*

The Shoe designed and manufactured nearly all of the major parts in its shoe machinery, effectively dominating the world market for shoe-making equipment. It created more than 300 different machines that could be purchased or leased, depending on an individual company's needs. The Shoe's research division reportedly registered more than 9,000 U.S. patents.