



New Neighbor Profile



Welcome, Musical Bingo Nation, to 100 Cummings Center, Suite 535-C. This entertainment company hosts both public and private bingo events. In a fun twist on the traditional game, players listen for different songs in order to fill their cards. For additional information, visit the website.

Upcoming Event

Northeast Massachusetts SCORE, 100 Cummings Center, Suite 310-G, will host a Business Start Up Basics webinar series for four consecutive **Thursdays at noon, from March 11 through April 1**. Register online to attend the first session.



Marketing Opportunities

Cummings offers all Dunham Ridge and Cummings Center client firms several excellent opportunities to spread the word about their goods or services to more than 600 client businesses and almost 4,000 employees and visitors daily. *Advertising methods include:*

- **Coupons:** Introduce your company and promote your business by including your firm's coupon for goods and/or services in our New Client Welcome Package.
- **Flyers:** There is an 8 1/2" x 11" flyer holder at most Cummings Center first-floor elevator locations, used exclusively for client firms to advertise.
- **Lobby Events:** Hold promotional events in our building lobbies or community conference room. For outdoor events, try pond-side Sheehy Park.
- **Email Updates:** Provide a submission to Cummings North Shore News by emailing newsbrief@cummings.com.
- **Hallway Posters:** Clients are invited to produce several 30" x 42" posters mounted on black 3/16" gatorboard with a matte laminate finish for display throughout Cummings Center and Dunham Ridge. Posters are mounted inside wood frames free of charge.
- **Client Directory:** Add your firm to our website's client directory by completing the online Client Index Resource Form.
- **Captivate Network TV:** Advertise on Captivate Network screens located in several buildings at Cummings Center and Dunham Ridge. Captivate Network has a presence in approximately 1,600 premier office buildings across the U.S. and Canada via more than 11,400 elevator and lobby screens. For more information or pricing, or to post advertisements, go to captivate.com/local and click on Boston to select a Cummings Properties building.

Call for Submissions



We want to hear from you! Do you have news or a great photo to share? Is there a special you'd like to offer to Cummings clients? Email your news, offers, and photos to Helen at newsbrief@cummings.com.

Friendly Reminder

Greet your new neighbors: Does your firm have a coupon, gift certificate, or special offer it would like to share with new Cummings Center and Dunham Ridge businesses? Cummings Properties is delighted to help promote on-site businesses by including special incentives in the Cummings Properties Welcome Package, which is presented to all new clients. Having your firm's marketing page, pamphlet, or other promotional piece included in the Welcome Package is a fabulous no-cost way to market to new arrivals. For further information, please call your account manager at 978-922-9000, or stop by the leasing office at 100 Cummings Center, Suite 107-L.

Shoe Snippets

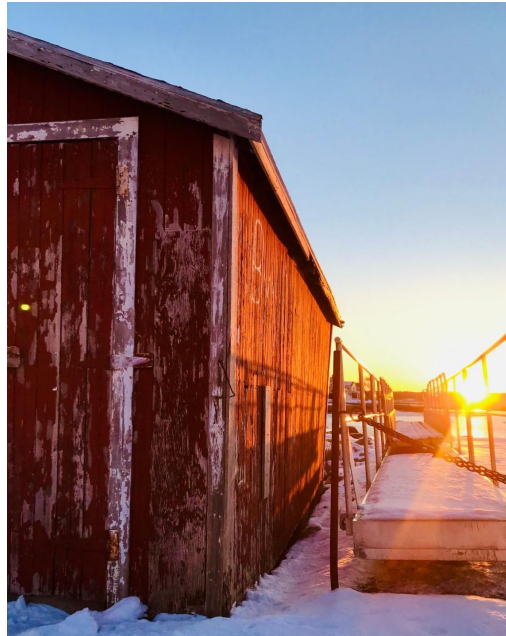
Fun facts about the historic Cummings Center site, formerly known as "The Shoe"

Before the days of widespread automobile ownership, workers commuted by train. All mainline trains out of Boston stopped at The Shoe, and special passenger trains delivered employees directly to the factory's front yard.

Simple Smiles

Simple Smiles was created to help everyone start the week off learning, imagining, and smiling. We invite all North Shore News readers to submit photos of something or some place they find interesting, informative, or exciting. Please refrain from sharing photos that feature people.

The last two weeks of photos were provided by **Beth LaCroix** of **Lahey Health Behavioral Services**.



[Client Directory](#)

cummings.com

[Service Call Request](#)

[Executive Office Suites](#)



If you no longer wish to receive our emails, you may unsubscribe below. Unfortunately, if you unsubscribe, you will not receive important building notices such as water and electric shutdowns or fire alarm testing.